

We're currently looking for a :

Communication & CSR intern

Folks

People creating events.

Nice to meet you, we're Folks.

We have more than 30 years of experience in events, hospitality and corporate travel. We aim to be the most creative, expert and dedicated partner for our client's events and travel around the world. And we're funny too, sometimes it helps.

INTERNSHIP

Duration : 6 months

Location : Brussels
(Schaerbeek)

School convention
required

Your role

Marketing & Communication

- Create engaging and creative content for our digital channels, including social media, newsletter and our website.
- Track and analyze campaign performances and identify opportunities to enhance our online presence and audience growth
- Create promotional material that align with our brand including visuals, ads, videos, etc.
- Support the marketing manager in organizing our PR events

CSR & Sustainability

- Assist in preparing our application for a sustainability label, including analysis, writing, and data collection.
- Research and identify new opportunities in the development of our CSR practices
- Research sustainable suppliers to expand Folks' vendors network

Your profile

- You are pursuing a degree in marketing, communications or other relevant field (school convention required).
- You are french speaking. Fluency in English is preferred. Knowledge of Dutch is a huge plus.
- You are curious, creative, passionate about communication and sustainability.
- You are organized, detail-oriented and love multitasking.
- You are a master at the office suite and Canva (or other design tools).
- You are motivated, looking to join a small and dynamic team where you can develop your full potential.

What to expect

- A hands on experience in a dynamic event agency with concrete tasks and the opportunity to work on impactful projects
- Gain valuable insights on how sustainability is integrated into the event industry, from planning to execution
- Mentorship and a supportive team to help you grow professionally
- A good working atmosphere, with funny colleagues and cool teambuildings

Interested ?

send your CV and cover letter to
emmanuelle@wearefolks.be