

We're currently looking for a :

Pitch Manager freelance

Folks
People creating events.

Nice to meet you, we're Folks.

We have more than 30 years of experience in events, hospitality and corporate travel. We aim to be the most creative, expert and dedicated partner for our client's events and travel around the world. And we're funny too, sometimes it helps.

Your role

As our Pitch Manager, you'll play a key role in shaping and fine-tuning our commercial proposals, making sure we deliver pitch-perfect concepts that wow our clients. Working closely with our project managers, you'll be the bridge between bold ideas and business wins.

- Analyze client briefs and pinpoint key expectations
- Craft and structure commercial proposals (storytelling, positioning, and differentiation)
- Coordinate with project managers to ensure a seamless response
- Write and design pitch presentations with clarity and impact
- Develop innovative, stand-out concepts that set us apart
- Ensure proposals are aligned with deadlines and budget constraints
- Prepare and coach teams for pitch presentations (delivery, storytelling, rehearsals)
- Track pitch performance and optimize for future wins
- Stay ahead of industry trends and fresh pitch approaches

Your profile

- 5+ years of experience in pitch management, business development, strategic marketing, or a similar role
- A natural storyteller with outstanding writing skills
- Strong design and presentation skills (PowerPoint, Keynote, Canva, or similar tools)
- Ability to structure, synthesize, and argue a case convincingly
- Background in events, marketing, or communication
- Confident speaker who can coach teams in delivering presentations
- Creative, strategic, and results-driven
- Able to juggle multiple proposals under pressure

What to expect

- Freelance contract, depending on your profile and preference
- A team of passionate, creative minds, always pushing the limits
- The chance to work on high-profile projects with major brands
- A fast-paced, exciting work environment where no two days are the same
- If you believe in human relations and have a good sense of humor, we might just be the team for you!

Interested ?

send your CV and cover letter to
john@wearefolks.be