

We're currently looking for a :

Marketing & Communication intern

Folks
People creating events.

Nice to meet you, we're Folks.

We have more than 30 years of experience in events, hospitality and corporate travel. We aim to be the most creative, expert and dedicated partner for our client's events and travel around the world. And we're funny too, sometimes it helps.

INTERNSHIP

Duration : 6 months

Location : Brussels (Schaerbeek)

School convention required

Your role

- Take charge of our social media platforms like you own them (because, well, you will) and help grow our community by creating engaging content.
- Track and monitor campaigns together with our communication officer.
- Help manage our website like a pro, support and execute our SEO strategy.
- Write our monthly newsletters and make sure our database is updated regularly.
- Monthly reporting and analyzing results.
- Brainstorm, create and propose new ideas to improve the marketing strategy
- Proactively identify opportunities to enhance our online footprint and audience growth.
- Be present on events to take pictures and videos and create relevant content.
- Support the marketing team in organizing our PR events.

Your profile

- You are enrolled in a bachelor or master degree related to marketing and communication (school convention required).
- You are fluent in French and English. Dutch proficiency is the cherry on top.
- You have a knack for design, have a good knowledge of Canva and have experience in (small) video editing.
- You are creative, have a passion for writing with a dash of sarcasm (because who doesn't love a bit of wit?).
- The Outlook suite has no secrets for you.
- Social media platforms are your best friends.
- You love multitasking.
- You have a driving license.
- You're available for a minimum of 4 to 6 months.

What to expect

- A hands on experience in a dynamic event agency with concrete tasks and the opportunity to work on impactful projects
- Mentorship and a supportive team to help you grow professionally
- A good working atmosphere, with funny colleagues and cool teambuildings

Interested ?

send your CV and cover letter to
emmanuelle@wearefolks.be