We're currently looking for a : **Graphic designer** intern



# Nice to meet you, we're Folks.

We have more than 30 years of experience in events, hospitality and corporate travel. We aim to be the most creative, expert and dedicated partner for our client's events and travel around the world. And we're funny too, sometimes it helps.

### Your role

As a graphic designer, you will be part of the marketing & communication department and participate in the development of our external and internal image. You will also support our project managers on client presentations and other visual assets.

- Create visuals for all types of media (social networks, print advertising, communication campaigns, pitches, goodies, etc.) for internal and external projects.
- Create text, logo, character, or other kinds of animations to be used in videos, websites, emails, and other platforms.
- Enhance the aesthetic appeal of clients presentation through stylized slides.
- Create banners, signage and/or large-format prints (sponsoring banners, photocalls, directions, bar/snack menus, etc.) or practical information and prepare files for printing.
- Craft original videos and animated banners to be used for ad digitals and print campaigns.
- Follow briefs and be able to work with scripts, design assets, and footage provided by clients and other team members.
- Participate in brainstorming sessions and work with our Project Managers on various projects.
- Ensure that projects are completed according to schedule while effectively applying our methodology and following quality standards.
- Coming up with ideas and keeping up with the latest trends in graphic design.

### Your profile

- The Adobe Suite (Illustrator, Photoshop, Indesign) and Canva are your best friends.
- You have a knack for video editing (Premiere pro or other softwares).
- You are familiar with social media platforms such as Instagram, Facebook and LinkedIn.
- You are able to write and produce short-form videos from start to finish.
- You love working with a diversity of people and teams.
- You have a creative mind and you are able to receive and give constructive feedback.
- You are fluent in English and in French. Fluency in Dutch is the cherry on top.
- You are available for a minimum of 3 to 6 months.
- You skillfully blend a positive sense of humor and team spirit while demonstrating perfect autonomy, excellent organization, and time management.

## What to expect

- An enriching unpaid internship in a healthy, growing, dynamic and flexible work environment. Think of it as an investment in your future success.
- Several months of fun, challenges and skill-building.
- The opportunity to develop yourself in a diverse and challenging job.
- If you believe in human relations, a cozy family vibe, and have a good sense of humor, you might just be our kind of weird (in the best way).

# Interested?

send your CV and cover letter to <u>emmanuelle@wearefolks.be</u>

#### INTERNSHIP

Duration : 3 to 6 months

Location : Schaerbeek