

We're currently looking for a :

Marketing and communication intern

During this internship at FOLKS,

you will get real responsibilities that will provide you with a good insight into the organization and support your personal development. You will have the opportunity to make your ideas come true and work on creative, dynamic and innovative projects where you will learn from the best of the best.

Nice to meet you, we're Folks.



We have more than 30 years of experience in events, hospitality and corporate travel. We aim to be the most creative, expert and dedicated partner for our client's events and travel around the world. And we're funny too, sometimes it helps.

As a

Community intern :

- You will be part of our marketing & communication department.
- You will help develop our social media platforms and grow the agency's visibility.

About the **job**

- Take charge of our social media platforms like you own them (because, well, you will) and help grow our community by creating engaging content.
- Track and monitor campaigns together with our communication officer.
- Help manage our website like a pro, support and execute our SEO strategy.
- Write our monthly newsletters and make sure our database is updated regularly.
- Monthly reporting and analyzing results.
- Brainstorm, create and propose new ideas to improve the marketing strategy.
- Proactively identify opportunities to enhance our online footprint and audience growth.
- Be present on events to take pictures and videos and create relevant content.
- Support the marketing team in organizing our PR events.

Must-haves **(because we're picky)**

- You are enrolled in a bachelor or master degree related to marketing and communication (school convention required).
- You are fluent in French and English. Dutch proficiency is the cherry on top.
- You have a knack for design, have a good knowledge of Canva and have experience in (small) video editing.
- You are creative, have a passion for writing with a dash of sarcasm (because who doesn't love a bit of wit?).
- The Outlook suite has no secrets for you.
- Social media platforms are your best friends.
- You love multitasking.
- You have a driving license.
- You're available for a minimum of 6 months.

All about what **we offer**

- An unpaid internship, think of it as an investment in your future success.
- Several months of fun, challenges and skill-building.
- If you believe in human relations, a cozy family vibe, and have a good sense of humor, you might just be our kind of weird (in the best way).

Ready to join our team?
Apply now by sending your
CV and motivation letter to

emmanuelle@wearefolks.be

Company : FOLKS
Location : Brussels (office, events and
homeworking)
Start : September 2024

