# We are looking for a Graphic & Motion designer

During this internship @FOLKS you will get real responsibilities that will provide you with a good insight into the organisation and support your personal development.

You will have the opportunity to make your ideas come true and work on creative, dynamic and innovative projects where you will learn from the best of the best.



### But first,

#### Who are we?

Nice to meet you, we're Folks. We have more than 30 years of experience in events and corporate travel. We aim to be the most creative, expert and dedicated partner for our client's events and travel around the world. And we're funny too, sometimes it helps.

Events. Incentives. Teambuilding. Celebrations. PR Events. Study trips. Product launches. We organize experiences for messages that matter.



#### All about the job:

- Creating text, logo, character, or other kinds of animations to be used in videos, websites, emails, and other platforms.
- Creating videos and animated banners to be used for ad campaigns
- Creating short-format videos for Instagram
  Stories, Reels, YouTube Shorts, TikTok, etc.
- Properly following briefs and being able to work with scripts, design assets, and footage provided by clients and other team members.
- Coming up with ideas (writing scripts and/or creating storyboards) if necessary.
- Attending and/or participating in client meetings and working with our Project Managers to plan how to achieve the client goals through video and animation.
- Encoding videos for any required format and uploading to media sources.
- Keeping up with the latest trends in storytelling,
  video production, and social media.
- Ensuring that projects are completed according to schedule while effectively applying our methodology and following quality standards.



#### All about you:

- You are available for a minimum of 3 months and ideally for 6 months (at least 38 hours a week).
- You are fluent in English + Dutch or French
- Proficiency in The adobe illustrator, the Adobe Creative Suite with a strong focus on After Effects
- Proficiency in video editing software (ideally Adobe Premiere)
- The ability to write and produce short-form videos from start to finish.
- Familiarity with social media platforms such as Instagram, Facebook, and TikTok
- Experience producing videos and animation for social media.
- Graphic design, 3D modeling, and/or illustration skills.
- Having your own camera, lighting, and space for shooting videos by yourself is a plus.
- You are able to work with a diversity of people and teams.
- You are able to give and receive constructive criticism.
- Las but not least, You think out of the box, unique & creative!



#### All about what we offer:

- An enriching internship in a healthy, growing, dynamic and flexible work environment.
- The once-in-a-lifetime opportunity to be part of our great team of motivated event organisers and corporate travel experts.
- The opportunity to develop yourself in a diverse and challenging job.
- · Great offices in Brussels
- A family of colleagues that are friends, and friends that are colleagues...

## JOIN THE FOLKS FAMILY Tell us your story by mail to john@wearefolks.be

Company: FOLKS

Location: OFFICE (Brussels/Schaerbeek & Remote)

Duration: Min 3 months & 6 months is a must.

Start: ASAP

