

# We are looking for a **Community Intern**

## **Community & Digital Internship :**

During this internship @FOLKS you will get real responsibilities that will provide you with a good insight into the organisation and support your personal development.

You will have the opportunity to make your ideas come true and work on creative, dynamic and innovative projects where you will learn from the best of the best.



But first,  
**Who are we ?**

Nice to meet you, we're Folks. We have more than 30 years of experience in events and corporate travel. We aim to be the most creative, expert and dedicated partner for our client's events and travel around the world. And we're funny too, sometimes it helps.

Events. Incentives. Teambuilding. Celebrations. PR Events. Study trips. Product launches. We organize experiences for messages that matter.



## All about the job:

- Close collaboration with the marketing team to step up their digital marketing plans.
- Assist in creating and implementing a social media strategy that aligns with the company's goals and mission.
- Manage and grow the company's social media accounts (Linkedin, Instagram & Facebook...) by creating and curating engaging content.
- Monitor social media channels and respond to comments, questions, and messages in a timely and professional manner.
- Help plan and execute online strategy via organic, ads (SEO-SEA) campaigns and initiatives on social media (Meta)..
- Analyze website performance leading to recommendations on how to improve current status.
- Play an important role in the digital engagement via the CRM program.



## All about you:

- You must be enrolled as a Bachelor or Master student from a University, Business School or equivalent during the entire internship.
- You are available for a minimum of 3 months and ideally for 6 months (at least 38 hours a week).
- You are fluent in English + Dutch or French.
- You have very good notions of the main social media platforms.
- You have a good understanding of Google Analytics and general digital marketing concepts (digital data, email marketing, SEO, SEA, owned and paid advertising).
- You are a team player with a strong sense of responsibility.
- You are a self-starter, able to work autonomously.
- You have strong analytical and problem-solving skills and feel comfortable with data analysis and data strategy.
- You are able to work with a diversity of people and teams
- You are able to give and receive constructive criticism
- You are familiar with, mailchimp, MS office tools in particular Excel and Powerpoint.
- Last but not least, You think out of the box, unique & creative!



## All about what we offer:

- An enriching internship in a healthy, growing, dynamic and flexible work environment.
- The once-in-a-lifetime opportunity to be part of our great team of motivated event organisers and corporate travel experts.
- The opportunity to develop yourself in a diverse and challenging job.
- Great offices in Brussels
- A family of colleagues that are friends, and friends that are colleagues...

**JOIN THE FOLKS FAMILY**

**Tell us your story by mail to**

**[john@wearefolks.be](mailto:john@wearefolks.be)**

